



GOVERNMENT OF PUDUCHERRY
KANCHI MAMUNIVAR GOVERNMENT INSTITUTE
FOR POSTGRADUATE STUDIES AND RESEARCH
(AUTONOMOUS)
(AFFILIATED TO PONDICHERRY UNIVERSITY)

(A COLLEGE WITH POTENTIAL FOR EXCELLENCE/RE-ACCREDITED WITH 'B'' GRADE BY
NAAC)

^{51st} RANK IN ALL INDIA RANKING - NIRF - 2025

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No: 70/KMGIPSR/C5/2026-27/ 439

Puducherry, dt.09.07.2026

CIRCULAR

Sub: National Mental Health Programme (NMHP) – Short Film
Competition 2026 on Drug Abuse Awareness – Reg.

All students are hereby informed that the National Mental Health Programme (NMHP), Government of Puducherry, is organizing a Short Film Competition – 2026 to commemorate the International Day against Drug Abuse and Illicit Trafficking. The competition aims to create awareness among youth and the general public about the harmful effects of drug abuse.

Theme:

"Drug Abuse Destroys Lives – Choose Hope"

Interested students are invited to participate in the competition by preparing an original short film based on the above theme.

Guidelines:

1. The short film must be **original** and should not contain any copyrighted content.
2. The duration of the film should **not exceed 10 minutes**.
3. The video should be submitted in **.MOV or .MP4 format** with a **minimum resolution of 1080p (HD)**.
4. If the film contains scenes depicting smoking, alcohol consumption, or drug abuse, an appropriate disclaimer must be displayed.
5. The name of the college should **not appear** anywhere in the video.
6. The content should not hurt the sentiments of any religion, caste, or community.
7. The objective of the film should be to create awareness against drug abuse.

Submission:

Interested students are requested to submit their entries to the **Dr. Udayachandran. M, Director of Physical Education** (Nodal Officer – Anti-Narcotic Cell) on or before **15 July 2026**.

The organizers have announced **attractive cash prizes and certificates** for the winners.

Students are encouraged to actively participate in this awareness initiative and contribute towards building a **drug-free society**.



**DIRECTOR
DIRECTOR**

KANCHI MAMUNIVAR GOVERNMENT INSTITUTE
FOR POSTGRADUATE STUDIES AND RESEARCH
(Autonomous), LAWSPET, PUDUCHERRY 8

To

All the Heads of Department, KMGIPSR

LIGHTS.
CAMERA.
CHANGE.
CREATE AWARENESS.
SAVE LIVES.

SHORT FILM COMPETITION 2026



NATIONAL MENTAL HEALTH PROGRAMME (NMHP)
GOVT. OF PUDUCHERRY

Theme:

DRUG ABUSE
DESTROYS LIVES.
CHOOSE HOPE.



**SAY
NO
TO DRUGS**

LIVE. DREAM. BE FREE.

**CREATE. INSPIRE.
MAKE A DIFFERENCE.
YOUR STORY CAN SAVE A LIFE.**



CREATE
AWARENESS



INSPIRE
CHANGE



SUPPORT
MENTAL HEALTH



BE THE
CHANGE

RULES & GUIDELINES

-  1 Entries invited for Short Film competition from higher educational institutions in and around Puducherry
-  2 Colleges are requested to screen, select and send only one entry per college
-  3 The short film content should be an original creation and No copyrighted content will be appreciated
-  4 Short film screen time is maximum of 10 minutes
-  5 The video should be in .mov, .mp4 format and to be in HD quality (minimum of 1080p resolution)
-  6 All scenes featuring Smoking/Alcohol consumption or any drug abuse substance must display disclaimer
-  7 No college or private organisations name to be displayed in video clip
-  8 Video should not affect particular religion / caste or any political parties
-  9 The intention of video is to create awareness to General Public and so the organisers have the right to use the Short Film for awareness purposes
-  10 Certificates and Prizes would be given to the winners by an eminent personality. Date, Time and venue would be informed later through their respective colleges.



LAST DATE FOR SUBMISSION
25 JULY 2026

SUBMISSION EMAIL



nmhppdy@gmail.com



EXCITING PRIZES
& CERTIFICATES
FOR WINNERS



MAX DURATION
10 MINUTES



FORMAT
.MOV / .MP4



MINIMUM
1080P



**BE A VOICE.
BE THE CHANGE.**



Organized under
NATIONAL MENTAL HEALTH PROGRAMME (NMHP)
GOVT. OF PUDUCHERRY



GOVERNMENT OF PUDUCHERRY
सत्यमेव जयते



For More Information,
Contact Your Institution Coordinator